

ECONATURAL

Reinventing tissue paper



Lucart Professional EcoNatural.
From beverage cartons, an innovative project
that concretely helps the environment.

INNOVATION



RESULTS



RECYCLED MATERIALS



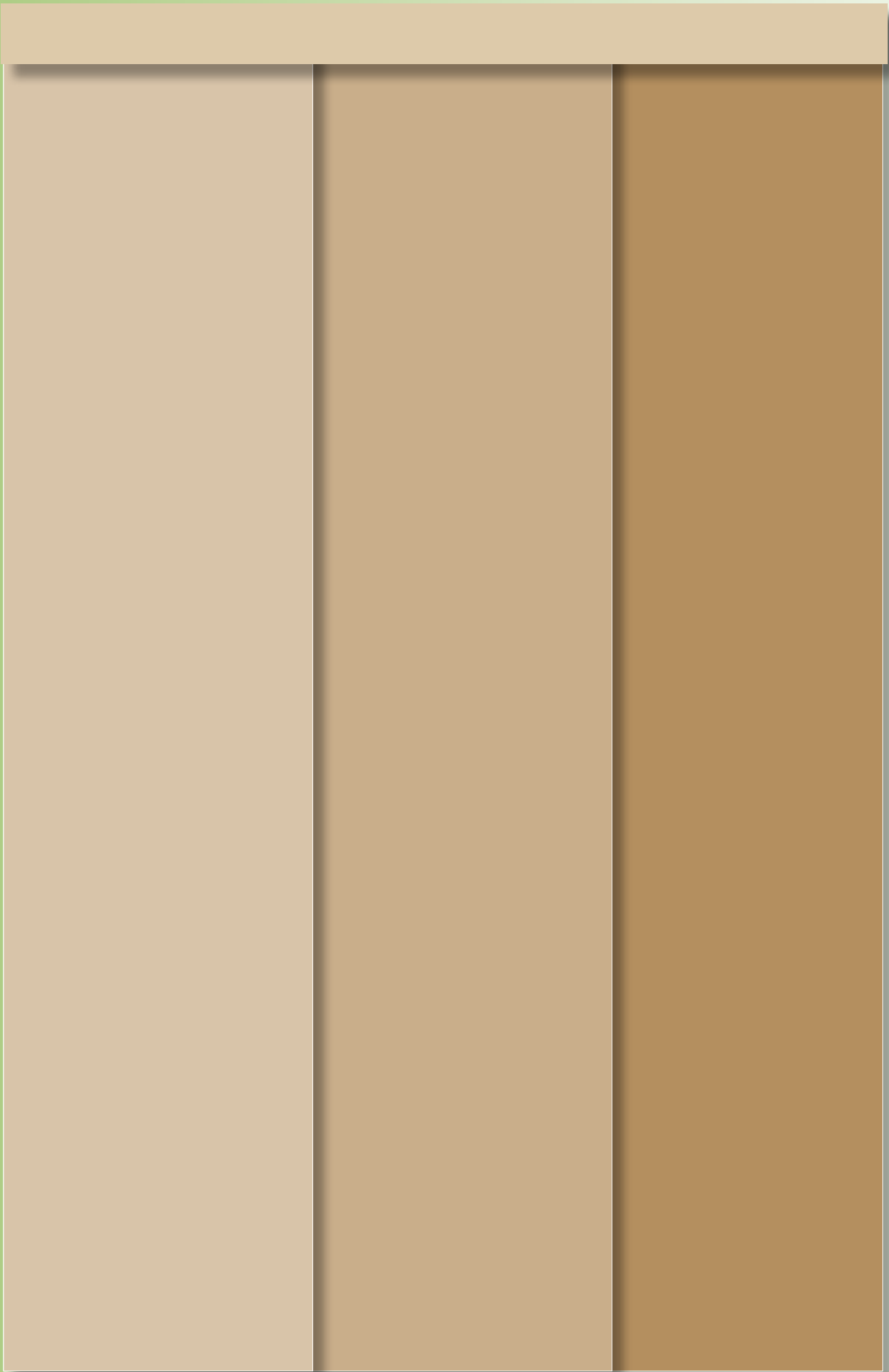
CO₂ EMISSIONS



SAVED TREES

Lucart Professional EcoNatural is a complete tissue line made from Fiberpack[®], an innovative material obtained from recovering cellulose fibres in beverage cartons. Choosing Lucart Professional EcoNatural means helping the environment and achieving concrete results:

- by giving new life to materials which otherwise would be sent to a landfill;
- by contributing to the reduction of CO₂ emissions into the atmosphere;
- by preventing trees from being cut down.



ECO TECHNOLOGY

THE EVOLUTION OF ECOLOGICAL PAPER.

EcoNatural is the line of products made from Fiberpack®, the raw material obtained from recycled cellulose fibres present in beverage cartons.

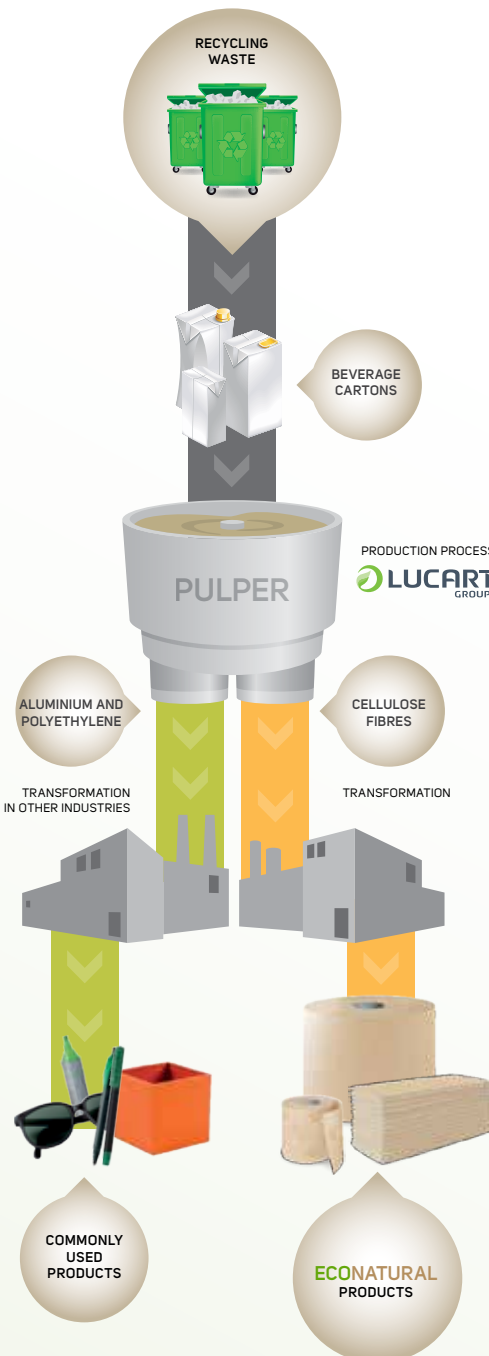
Fiberpack® is an environmental and technological break-through which comes from a collaboration between Lucart Group and Tetra Pak®.

The production process separates cellulose fibres from polyethylene and aluminium through physical-mechanical action without the use of harmful substances for both man and the environment.



- POLYETHYLENE
- POLYETHYLENE
- ALUMINIUM
- POLYETHYLENE
- CELLULOSE FIBRES
- POLYETHYLENE

A beverage carton is, on average, made from 74% cellulose fibres, 22% polyethylene and 4% aluminium.



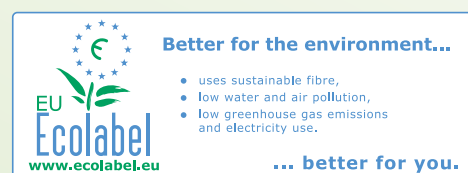
A NEW LIFE FOR BEVERAGE CARTONS

ECO QUALITY

A SUPERIOR PERFORMANCE.

The cellulose fibres present in beverage cartons are of a quality comparable with virgin cellulose.

- ✓ RESISTANT, ABSORBENT, SOFT
- ✓ NATURAL COLOUR, UNBLEACHED FIBRES
- ✓ 100% ECOLOGICAL, ECOLABEL CERTIFIED

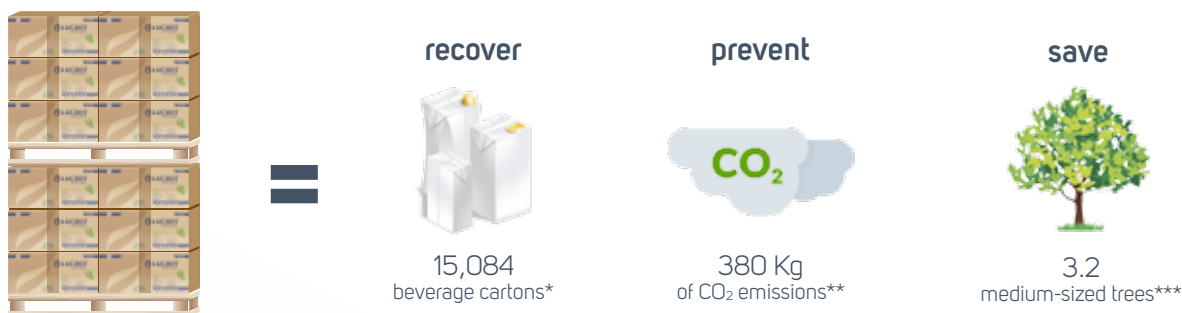


ECO SUSTAINABILITY

A CONCRETE HELP FOR A SUSTAINABLE FUTURE.

Choosing EcoNatural means concretely helping the environment.

With a pallet of EcoNatural 70 handtowel rolls, for example, it is possible to:



* Considering 1-litre beverage cartons. ** Source: RISI 2008. *** Source: Legambiente Roma.

In order to better evaluate the ecological contribution, Lucart Professional has developed an innovative tool: the **Environmental Saving Calculator**.

Once the EcoNatural products have been inserted into the calculator, the system generates a certification as proof of the ecological contribution in choosing EcoNatural products.



WASHROOM AREA



HANDTOWEL ROLLS
ECONATURAL 70
Cod. 861065



Embossing



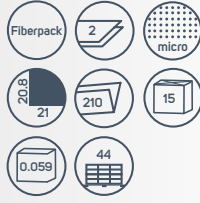
"Z" FOLD HANDTOWELS
ECONATURAL Z
Cod. 864036P



Embossing



"V" FOLD HANDTOWELS
ECONATURAL V2
Cod. 863034



TOILET PAPER
JUMBO ROLLS
ECONATURAL 300
Cod. 812140A



TOILET PAPER
JUMBO ROLLS
ECONATURAL 150
Cod. 812152



TOILET PAPER
JUMBO ROLLS
ECONATURAL
L-ONE MINI 180
Cod. 812170



To be used with Lucart Professional L-ONE MINI Dispenser

TOILET PAPER
ECONATURAL 10
Cod. 811822



Embossing



TOILET PAPER
ECONATURAL 4
Cod. 811927



Embossing



TOILET PAPER
ECONATURAL 1
Cod. 811887



Embossing



TOILET PAPER
BULK PACK
ECONATURAL 230 I
Cod. 811883



FACIAL TISSUES
ECONATURAL 100 V
Cod. 841073



HEALTHCARE AREA



MEDICAL SHEETS
ECONATURAL 70
Cod. 870099



Embossing



Medical sheets treated with bacteriostatic system.
BETTER HYGIENE.

Lucart Professional EcoNatural medical sheets contain a special lotion with a bacteriostatic effect, preventing the growth and proliferation of germs.



HANDKERCHIEFS
ECONATURAL 90 F
Cod. 843166



FOOD AREA



NAPKINS FATO NATURAL



NATURAL
Cod. 82994000
38x38



NATURAL STYLE
Cod. 82595000
33x33



DRINK NATURAL
Cod. 82214000
25x25



NAPKINS 25x25 - 33x33 - 38x38 CUSTOMISABLE WITH YOUR LOGO AND DESIGN



YOUR  LOGO



NAPKINS ECONATURAL 130 T MAXI Cod. 831119W



Suitable for dry food contact.

SHIFTED FOLDING NAPKINS ECONATURAL 127 TS Cod. 831130



Suitable for dry food contact.

INTERFOLDED NAPKINS ECONATURAL 216 TI Cod. 832294



Suitable for dry food contact.

WORKPLACE AREA



WIPER ROLLS ECONATURAL 1500 Cod. 851218A



Suitable for dry food contact.

WIPER ROLLS ECONATURAL 3800 Cod. 851217



Suitable for dry food contact.

CENTER PULL WIPERS ECONATURAL 800 Cod. 852218



Suitable for dry food contact.

CENTER PULL WIPERS ECONATURAL 135 Cod. 852226A



Embossing



Suitable for dry food contact.

CENTER PULL WIPERS ECONATURAL L-ONE MAXI 450 Cod. 852277



Suitable for dry food contact.

All EcoNatural products are made from Fiberpack®, the raw material obtained from recycled cellulose fibres present in beverage cartons.



All Lucart Professional EcoNatural products are Ecolabel certified.

This catalogue has been printed on "Fadrigoni Symbol Freelite Satin".

